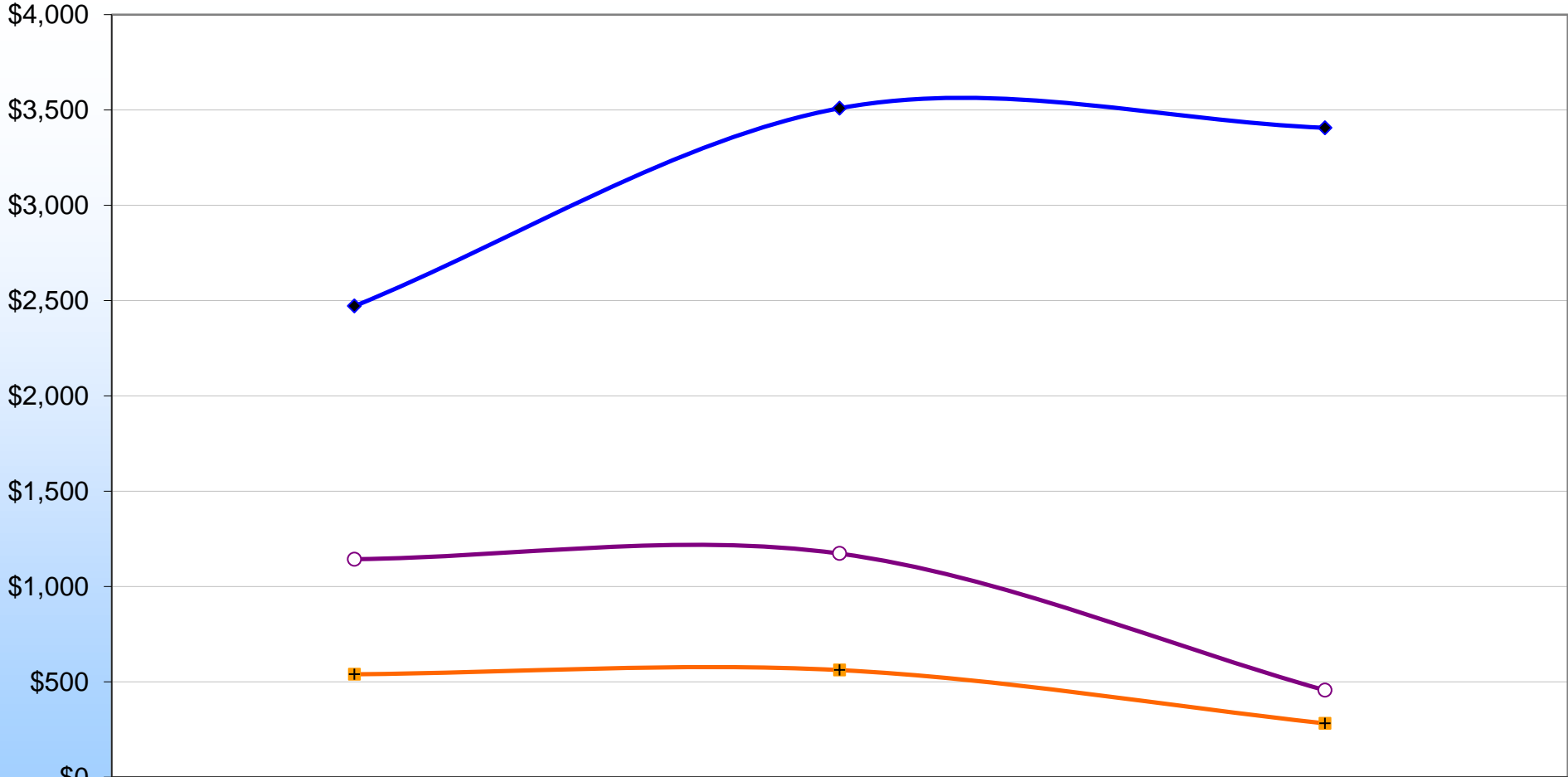


## Average Quarterly Revenue Per Customer by Loyalty Classification



	FY 12/13 Qtr 1	FY 12/13 Qtr 2	FY 12/13 Qtr 3
Regular Customers	2,470.49	3,508.75	3,405.95
Occasional Customers	1,143.02	1,172.30	455.35
One-Off Customers	539.33	561.27	281.55